

# DynamoDB backs Dynamic Galleries

## About Client

Client is an American online retailer of prescription glasses, contact lenses, and sunglasses, based in New York City. Client was founded as an online retailer but now sells through approximately 160 physical retail store locations across the U.S. and Canada.

## Customer Challenge/Solution

Pelotech engaged a client to develop a new custom solution which allows self-managed product galleries backed by Amazon DynamoDB.

A new API backed by DynamoDB was implemented to manage product galleries. The API allows internal staff to create product galleries in a self-serve fashion without engineering intervention, making them available for use to build new product listing pages.

DynamoDB proved to be a useful solution for this problem because the product gallery data model fit a NOSQL design and Dynamo's performance was attractive.

## About Pelotech

Pelotech provides expert guidance to Fortune 500 and SMB clients on their cloud adoption journeys. Pelotech was founded in 2011 to bring the techniques and technology that enable the speed and organizational agility of world class industry leaders in technology to organizations outside the FAANG. Their deep experience in global ecommerce, supply chain technology and cloud native infrastructure helps clients navigate and optimize their businesses.